

# LIFT-OFF

## TRAFFIC LANE CLEANER



### DESCRIPTION

This product is a powerful blend of special surfactants and is formulated to quickly penetrate and lift out grease and grime. It **quickly loosens and emulsifies** a variety of **soils from both natural and synthetic fibers**. It can be **used alone or as a direct spray on heavy traffic lanes** and other soil build-up areas. It may **also be used as a "booster" for rotary and extraction methods** (excellent for dry or wet spin bonnet applications too). Besides cutting through and suspending the toughest soils for fast removal, this solvent is nonflammable and is economical due to its high concentration.

### BENEFITS - FEATURES

- \* Economical-Highly concentrated
- \* Aggressive cleaner
- \* Controlled wetting rate
- \* Versatile
- \* Controlled sudsing
- \* Non-flammable
- \* Optical brighteners
- \* Deodorizes
- \* Prolongs carpet life
- \* Effective on all types of soils

### WHERE TO USE

- \* Traffic Lanes
- \* Soil Build-up Areas
- \* Oil
- \* Paint
- \* Milk
- \* Beer
- \* As an Area Prespray
- \* Entrance Mats
- \* Dirt
- \* Blood
- \* Egg
- \* Other Foods

### RECOMMENDED FOR

- \* Carpet Cleaning Contractors
- \* Schools
- \* Institutions
- \* Hospitals
- \* Nursing Homes
- \* Restaurants
- \* Cafeterias
- \* Shopping Malls
- \* Show Rooms
- \* Public Buildings
- \* Office Buildings
- \* Government Buildings
- \* Country Clubs
- \* Athletic Clubs
- \* Hotels
- \* Motels
- \* Churches
- \* Airports

### DIRECTIONS

Remove all dry soil by vacuuming first.  
**Traffic Lane Prespray:** Always dilute with water before use. Mix in appropriate container for application as follows:  
 For heavy soil.....dilute 10 to 1  
 (13 oz./gallon of water)  
 For moderate soil.....dilute 20 to 1  
 (6 oz./gallon of water)

For light soil.....dilute 40 to 1  
 (3 oz./gallon of water)  
 Apply at the rate of 50-100 sq. ft. per gallon of diluted solution depending on the nap and soil conditions of the carpet.

**As a Booster:** This product may be added to other cleaning agents to increase their activity.

**For rotary dry foam or extraction "Boost":**  
 Heavy soil.....dilute 10 to 1  
 (13 oz./gallon of other diluted cleaner)  
 Moderate soil.....dilute 20 to 1  
 (6 oz./gallon of other diluted cleaner)  
 Light soil.....dilute 40 to 1  
 (3 oz./gallon of other diluted cleaner)  
 For best results, allow this product to emulsify soil for 3 to 5 minutes and clean with normal methods.

### SPECIFICATIONS

Fragrance.....Mountain air	Foaming.....Low	Rinsability.....Very good
pH.....13.0	Wetting.....Very good	Viscosity.....10 cps
Shelf life.....2 yrs. min.	Emulsification.....Excellent	Density.....1.068
Color.....Clear	Solubility in water.....Complete	Flash point.....None
Detergency.....Excellent	Surfactant.....Biodegradable	Fumes.....None

Another Exclusive Product of

**ULTRA-CHEM INC.**  
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